

HVIT

11-0601 NYC

Inspired by both classic silhouettes and vibrancy of Manhattan lifestyle, HVIT was established to exemplify a contemporary outlook to showcase the complexity of cosmopolitan woman- seeking light, clever, and timeless clothing.

Upon graduating from Parsons the New School for Design, Bahar established the label in 2014 with her business partner Sara. The two founders met in New York and discovered their shared love for travelling and a common issue of dealing with heavy suitcases during their trips. Part of HVIT's mission then became introducing a capsule collection of modular clothes every season, designed specifically to offer variety and efficiency for the women on the go.

Designed and manufactured in New York, materials range from silk organza to leather to showcase a seamless combination of delicacy and audacity. HVIT is committed to creating youthful subtle details and innovative mixed media garments to accentuate sophistication of the modern urbanite.

COLLECTION



































































HVIT A/W 2016









BASIC ESSENTIALS









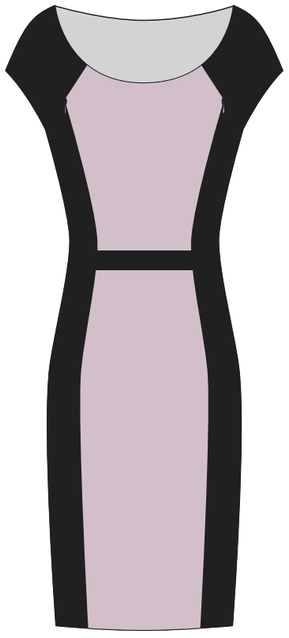




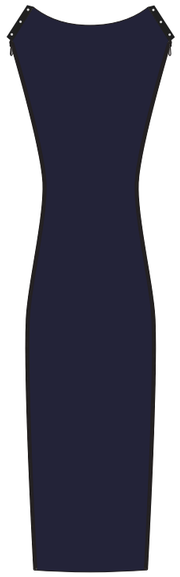


Olga is preparing for a major job interview in San Francisco. Being an efficient New Yorker, she's planning to pack super light for this business/pleasure one day trip. It seems like all she needs to pack is her black HVIT modular dress and the 3 detachable fronts. She would just zip up the purple front for her interview, the white lace front for the networking reception she's attending and the leather front for the fun night out in town with her girlfriends.

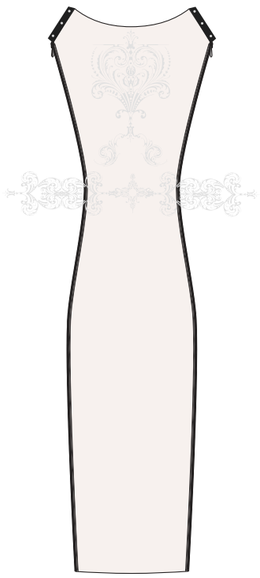
Detachable Panel Instructions



Office



Night Out



Cocktail



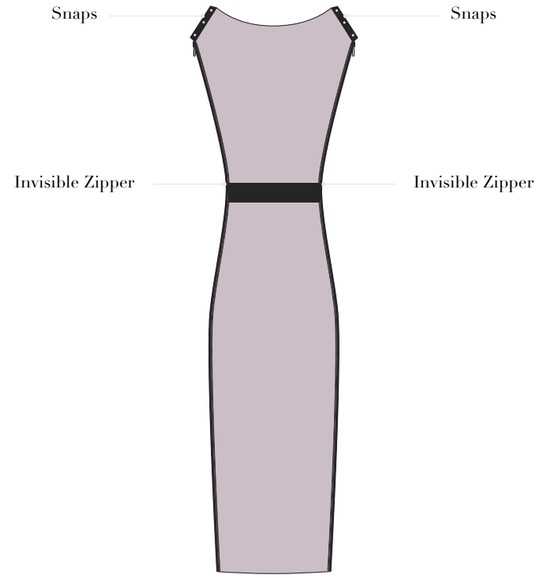
ColorBlock



Solid Color

The detachable panels of styles: D0010, D0011, D0013, and S0013 can be ordered separately.

MODULAR DRESS DETACHABLE PANEL EXAMPLE:



MODULAR SKIRT DETACHABLE PANEL EXAMPLE:



Creative Director:
Bahar Iranpour

Business Director :
Sara Moghaddamjoo

Stylist:
Crystal Carson

Lookbook photography:
Youn Park from CakewalkMedia.ca

Editorial photography:
Liz Rosa

Models:
Olga and Alecsa from Key Model Management

Jewellery:
Volund Jewelry

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